



Baltic International Academy

List of Programs:

- 1. Digital Visualization*
- 2. Environmental Design*
- 3. Tourism Management and Hospitality Business*
- 4. Culture Management*
- 5. Translation and Interpretation*
- 6. European Business School*
- 7. European Studies*
- 8. Law*
- 9. Professional Master Program: Management of Enterprise Activity and Administration*
- 10. Public Relations*
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Digital Visualization

Type:	Full study program
Degree to be obtained:	Professional Bachelor in Design
Length:	4 years (8 semesters)
Language:	Russian/Latvian, English – individual plan
Short description of the program:	<p>A specialist in area of digital visualization is able to plan and organize the work using modern computer software, can make an image of a designed object in a digital format, able to develop, process, and radically change a static graphic image and spatial object (in printing industry, in design, in environmental design and in advertising) and also dynamic graphic image (video, animation) with a help of computer, to prepare technical documentation necessary for realization of a project.</p> <p>An ability to use the components of professional qualification is needed in spheres of: education, production, building, in informative business, in advertising and printing industry, in industry of fashion, entertainments and art, in the design of websites, CD and DVD.</p> <p>Courses: history; psychology; visual communication; professional English and Latvian; Applied computerized information processing; Entrepreneurship; Philosophy; Organisation Management Psychology; Logics; Aesthetics; Principles of Form Development; Semiotics and Semantics Of Culture; Basic Methodology of Research Work; Introduction into Specialty; History of Design; Ergonomics; Stylistics; Engineering Psychology; Advertising Psychology; Functional Analysis of a Project; Computer Aided Technologies in Design; Composition; Color composition; Study of fonts; Color Theory; Basics of the Digital Color Correction; Modeling of form; Drawing; Painting; Basics of designing; Drafting and perspective; Photo Art; Web page visual design; The Advertising Design; Typography and creating (modeling) of grids; Interiors Design; 2D Digital Animation; Furniture Design And Fittings; Dynamic Graphics; Technologies of Virtual Modeling; CorelDraw, FreeHand, Adobe Illustrator, Adobe Photoshop, AutoCAD, Macromedia FLASH, Adobe Premier, MAYA, HTML, XML).</p> <p>Professional courses give a good basis in art and design spheres.</p>
Fee:	1200 EUR/semester
Requirements:	General Certificate of Secondary education; English at Upper-Intermediate level.
Accommodation possibilities and costs:	Prices may vary depending on accommodation quality. Hostels – starting from 150 EUR/month per person. Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.
Contact person, e-mail, telephone:	Mikhail Kopeikin 4 Lomonosova-216, Riga, Latvia, LV-1019 Tel. +371 67100610 E-mail: mihailkopeikin@bsa.edu.lv
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Environmental Design

Type:	Full study program
Degree to be obtained:	1st level of higher professional education, qualification – environmental designer
Length:	2 years (4 semesters)
Language:	Russian/Latvian, English – individual plan
Short description of the program:	<p>Environmental designer plans and realizes creative ideas of interiors and exteriors of buildings, by outward publicity, by a polygraphy, and similarly by registration of virtual environment. The environmental designer carries out his individual activity, architectural supervision of projects, or works in a command with the specialists of contiguous professions: architects, artists, digital vizualizators and other.</p> <p>Graduating students successfully work in architectural bureaus, design studios, salons, printing-houses, advertising agencies.</p> <p>Courses: Professional Foreign Language – English, German, Latvian, Russian; Informatics; psychology of communication; The History of Art; Basics of Intellectual Property Rights; Environment and visual communication; Computer graphics; Introduction into specialty; Typing; Study of Colors; Painting; Drawing; Graphics; Composition; Designing; Applied Graphics; Layouting; Polygraphical Technologies of Printing; Advertising Technologies and Study of Materials; Automatized Designing; Animation; WEB Technologies; Drawing and Perspective; Web design; Fundamentals of Architecture; Interior Design; Decorative Technologies and Study of Materials; Photo Art; Floristics; Ceramics; Technical and Legal Fundamentals of Traffic Security; Ergonomics; Modelling; History of Design; Typography and Modelling Module Nets.</p>
Fee:	1000 EUR/semester
Requirements:	<ul style="list-style-type: none"> * General Certificate of Secondary education; * English at Upper-Intermediate level.
Accommodation possibilities and costs:	<p>Prices may vary depending on accommodation quality.</p> <p>Hostels – starting from 150 EUR/month per person.</p> <p>Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.</p>
Contact person, e-mail, telephone:	<p>Irina Kopeikina</p> <p>4 Lomonosova - 209, Riga, Latvia, LV-1019</p> <p>Tel. +371 67100646</p> <p>E-mail: koledz@bsa.edu.lv</p>
Website:	www.bsa.edu.lv

Tourism Management and Hospitality Business

Type:	Full study program
Degree to be obtained:	Bachelor
Length:	4 years (8 semesters)
Language:	Russian/Latvian, English – individual plan
Short description of the program:	Business Administration; Management (company management); IT in management; International management; Management of marketing. Logics; microeconomics; macroeconomics; taxes and taxation; Higher Mathematics; business Latvian language; theory of probability and mathematical statistics; marketing; basics of accounting; business foreign language; philosophy; management; entrepreneurship law; Finances and credit; regulation of foreign economic activity; political science; law basics; social management, European law; business ethics; European labor law; rhetoric; computer science; theory of management; social psychology; currency transactions; projection of databases; basics of informational law; management of corporation; financial analysis; international finances; Advertising and PR technology; human resource management; logistics; business communications; innovations; financial risks; international statistics; cross-culture in international business; project management; international tax system; intellectual property law/informational law, aesthetic; personal security; audiovisual communications; history of religion; commercial documentation and business correspondence (Eng); culture and society of European countries; legal regulation of EU.
Fee:	785 EUR/semester
Requirements:	General Certificate of Secondary education; English at Upper-Intermediate level
Accommodation possibilities and costs:	Prices may vary depending on accommodation quality. Hostels – starting from 150 EUR/month per person. Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.
Contact person, e-mail, telephone:	Dr. polit. Marina Gunare 4 Lomonosova, Riga, Latvia, LV-1019 Tel. + 371 67100519, +37126452527 E-mail: marina.gunare@gmail.com
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Culture Management

Type:	Full study program
Degree to be obtained:	Professional Bachelor in Culture Management
Length:	4 years (8 semesters)
Language:	Russian/Latvian, English – individual plan
Short description of the program:	<p>A project manager in the field of culture is a skilled specialist who provides a complex guidance and co-ordination of projects or programs in area of culture, able to formulate and develop the projects of different directions, including art (theater, concert activity, organization of tours etc.), visual art (organization of exhibitions, symposiums etc.), organization of festivals, competitions, sporting and other holidays.</p> <p>Main courses: Professional foreign language – English / German / French / Swedish; logic; history of the world’s civilization; principles of language culture; theory of culture and philosophy; philosophy; history of culture of Latvia and the Baltic countries; introduction into specialty; practical software; computer technologies of presentation; cultural institution and administration; methods and techniques of cultural projects administrating; rights of entrepreneur activity; practical work – public speech etc; analysis of the work of Art; theory and practice of social communication and information – technology of advertising, theory and practice of mass communications, visual communications; practice of mass events and fests organization; guidelines of the EU cultural project management; trends of art in the 20th century; European studies: geography, history, culture; ethno ethics; preservation of cultural monuments; mythology of the Balts; trends in modern music; photography; corporative culture; Latvian theatre art; problems of modern cinematography etc.</p>
Fee:	900 EUR/semester
Requirements:	General Certificate of Secondary education; English at Upper-Intermediate level
Accommodation possibilities and costs:	Prices may vary depending on accommodation quality. Hostels – starting from 150 EUR/month per person. Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.
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Translation and Interpretation

Type:	Full study program
Degree to be obtained:	Professional Bachelor in translation and interpretation
Length:	4 years (8 semesters)
Languages:	Russian/Latvian, English, German, Spanish (as the second language)
Short description of the program:	<p>Modern European education is oriented at multilingual work necessary for life in the multicultural world. The most actual type of translation is a trilingual translation which includes along with the European languages (English, German) claimed at the Latvian labor market other two languages - Latvian and Russian. Such translators work in publishing houses, translating bureaus, in auction, production and tourist firms, on television, in newspapers and magazines, in courts; their services are used during conducting of presentations.</p> <p>Main courses: Introduction into specialty; Latin language; modern Eng/Ger language – system and innovations, functional grammar, stylistics in translation practice; modern Lat/Rus language system and innovations, functional grammar, stylistics in translation practice; native language; translation theory; introduction into simultaneous translation. Options for the proficient knowledge of discipline: academic writing; Eng/Ger language: urgent problems of language use (phonetics, grammar, language communications); communicative practical work and terminology – 7 types (in cultural and tourism sphere, in PR and politic sphere, in economic and business sphere etc); methodic of translation and professional training; modern translation technologies (TRADOS); training of professional memory and translation; methodic of logical interpretation and professional training (Rus/Lat, Lat/Rus) etc.</p>
Fee:	900 EUR/semester
Requirements:	General Certificate of Secondary education; English at Upper-Intermediate level
Accommodation possibilities and costs:	Prices may vary depending on accommodation quality. Hostels – starting from 150 EUR/month per person. Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.
Contact person, e-mail, telephone:	Emma Arhangelskaya Tel. + 371 29159781 4 Lomonosova - 210, Riga, Latvia, LV-1019 E-mail: tulkosana@bsa.edu.lv
Website:	www.bsa.edu.lv

European Business School

Type:	Full study program
Degree to be obtained:	Bachelor
Length:	4 years (8 semesters)
Language:	Russian/Latvian, English
Short description of the program:	The joint program "Baltic International Academy - group of European business schools (EBS) " is carried out in the following countries: the Great Britain, Ireland, Germany, France, Spain, Italy, Latvia, Russia, the USA. Two foreign languages (16 hours per week) are studied. One year of training in two countries in which high schools of EBS group are located is included in the program. The diploma "Economist - manager of the European business" (EBS) or diploma of Baltic International Academy is issued to graduates. The international study program includes such subjects as Microeconomics; management; marketing; finance; English and German languages; company skills management; business management; taxation management etc.
Fee:	1350 EUR/semester
Requirements:	General Certificate of Secondary education
Accommodation possibilities and costs:	Prices may vary depending on accommodation quality. Hostels – starting from 150 EUR/month per person. Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.
Contact person, e-mail, telephone:	Tatyana Golubkova 4 Lomonosova, Riga, Latvia, LV-1019 Tel. + 371 29142886 E-mail: ebisi-Golubkova@inbox.lv
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European Studies

Type:	Full time program
Degree to be obtained:	Bachelor of Social Sciences in Political Science
Length:	3 years (6 semesters)
Language:	English
Short description of the program:	<p>The Bachelor Diploma (recognized in the EU) offers a valuable opportunity for students after the middle school graduation. The graduates of the program will be well equipped with in-depth understanding of the functioning of the EU institutions, EU politics and domestic and foreign policy, basics of the international relations and diplomacy, will have ability to participate in the EU policy implementation process and will be able to pursue studying European issues under Master programs both in Latvia and abroad. On the completion of the program the graduates will be able to work as practitioners in a number of institutes linked to the EU policy implementation not only in their home countries but also in the European Union.</p> <p>Among the basic disciplines of the program are History of European Politics, Political Theory, Theories of International Relations, Comparative politics, Theories of European Integration, History of European Integration, Comparative Politics, EU political Economy, EU Law, EU institutions, EU Policy, EU Foreign ad Security Policy.</p>
Fee:	900 EUR/semester
Requirements:	General Certificate of Secondary education, English: Upper-Intermediate level
Accommodation possibilities and costs:	<p>Prices may vary depending on accommodation quality.</p> <p>Hostels - starting from 150 EUR/month per person.</p> <p>Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.</p>
Contact person, e-mail, telephone:	<p>Ilze Ostrovska 1/4 Lomonosova , Riga, Latvia, LV-1019 Tel.: 371-29216425 clendes@apollo.lv</p>
Website:	www.bsa.edu.lv

Law

Type:	Full study program
Degree to be obtained:	2 nd level of higher professional education, qualification – legal adviser.
Length:	4 years (8 semesters)
Language:	Russian/Latvian, English – individual plan
Short description of the program:	<p>The aim of the program is preparation of competitive legal advisers which would use the knowledge and skills for work in state and municipal structures, and also in commercial organizations.</p> <p>Main courses: Logics, law enforcement institutions; history of foreign law; constitutional and law theory; Roman civil law; philosophy of law; professional foreign language; criminal law, criminal procedure; civil procedure; sociology; environmental law; legislation of finance and banks; international private law, Latin language; computer science; professional foreign language; rhetoric; foreign constitutional law; history of culture; psychology of law; professional ethics; Human rights; commercial law; political science; EU legislation; EU custom law; administrative process; EU labor law; municipal law; housing law; insurance law, juridical conflict science; legal medicine; legal psychiatry; business security basics.</p>
Fee:	1100 EUR/semester
Requirements:	* General Certificate of Secondary education; * English at Upper-Intermediate level.
Accommodation possibilities and costs:	Prices may vary depending on accommodation quality. Hostels – starting from 150 EUR/month per person. Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.
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Professional Master Program Management of enterprise activity and administration

Type:	Full study program
Degree to be obtained:	Professional Master in <i>Management of enterprise activity and administration</i>
Length:	1.5 years (3 semesters)
Language:	Russian/Latvian, English – individual plan
Short description of the program:	<p>Training in a professional magistracy provides preparation of experts of area of management of the high qualification, capable successfully to work and compete in sphere of enterprise activity on a labor market of the Latvian republic and EU.</p> <p>Master Degree entitles the graduate to conduct pedagogical activity and to continue training in doctoral studies</p> <p>The received degree entitles to work in enterprise sphere on the supervising posts which demand Master degree from the applicants.</p> <p>Financial management; international marketing; Labor Law; Economic Integration in Europe; firm management; business economics; human recourse management; mathematical methods of business forecast, project management; management decision-making methods; logics of science investigations methodology; risk management; IT in management, psychology of organization.</p>
Fee:	1100 EUR/semester
Requirements:	Higher Education in Management or Economics, period of study not less than 4 years
Accommodation possibilities and costs:	<p>Prices may vary depending on accommodation quality.</p> <p>Hostels – starting from 150 EUR/month per person.</p> <p>Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.</p>
Contact person, e-mail, telephone:	<p>Vladimir Bagirov 4 Lomonosova, Riga, Latvia, LV-1019 Tel. + 371 67100611 Fax + 371 67100611 E-mail:</p>
Website:	www.bsa.edu.lv

Public Relations

Type:	Full study program
Degree to be obtained:	Professional Bachelor in marketing, qualification – Manager in PR
Length:	4 years (8 semesters)
Language:	Russian/Latvian, English – individual plan
Short description of the program:	<p>Students together with the academic personnel of the program participate in development of different complex multidisciplinary projects, for example, in area of the territorial marketing (determination and advancement of image of city, region, and country). Research projects are carried out on the study of market situations and efficiency publicity and PR – campaigns.</p> <p>In the magazine “COMMUNICATOR”, which is published in the Academy, students have an opportunity to publish major, having a practical value, results of the research and project developments, including got on results practice outside an institute.</p> <p>Students are regularly brought over to participating in work of scientific conferences research and project.</p> <p>Manager in PR is responsible for the following activities:</p> <ul style="list-style-type: none"> - counseling in the area of public opinion for owners, leaders of companies, politicians, etc. - research of public opinion in various social target groups - coordination of relations between Mass media and different institutions, organizations, companies, etc. - planning and organization of PR activities, including, for example, advertising actions for developing goods and services image, etc. - attraction of new clients using special activities (for example, open doors days, informational tours, etc.) - organization of such special activities, as exhibitions, presentations, ceremonies, etc. - coordination of activities with power structures, etc. <p>Logic, rhetoric, foreign language, philosophy, law, PR theory general courses and IT courses: management, marketing, PR theory, sociology, advertising principles, business and PR ethics and social responsibility, planning of PR campaign and image making, marketing and PR research methods, microeconomics, practical course – design of publications and computer technologies, macroeconomics, media- writing, media-relations, accounting, mass media and mass communications in PR work, social psychology, strategic and innovation management, PR and advertising business, PR in financial and bank sphere, crisis communications, fundraising, European studies, PR in globalization processes, human resource management, practical course - mass media texts editing technologies, relationships in bank and financial sphere, the art of speech, history of religion, practical course - business accounting and correspondence, PR management in actual EU practice, branding of Latvian regions, business etiquette, non-verbal communications, currency transactions, modern foreign journalism, international economics and finances.</p>
Fee:	900 EUR/semester
Requirements:	* General Certificate of Secondary education;

Accommodation possibilities and costs:	Prices may vary depending on accommodation quality. Hostels – starting from 150 EUR/month per person. Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.
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Business Administration

Type:	Full study program
Degree to be obtained:	2 nd level of higher professional education, qualification- manager of entrepreneurship
Length:	4 years (8 semesters)
Language:	English (for English Department) and Russian/Latvian for Russian/Latvian department
Short description of the program:	<p>The program prepares specialists of middle link of management taking into account European approach in a conduct and organization of business. Graduating program students get the volume of knowledge, skills and abilities which provide possibility of creation of business, or give possibility to work successfully or manage departments and services of enterprise structures in the spheres of finances, commerce, tourism, insurance, IT of technologies.</p> <p>Main courses: Microeconomics; professional Latvian language; professional English language; logics; law; macroeconomics; accounting theory; sociology; social psychology; philosophy; economic of entrepreneurship; management theory; marketing; computer science, financial book-keeping; managing registration; financial analysis; organization of account-department; audit; international standards of audit; taxes and taxation; financial risks; European labor law; management of investments; prices and price formation; transactions of commercial banks; security market; foreign tax systems; world economic; financial management, ethics of business; business correspondence; rhetoric; valuation of firm etc.</p>
Fee:	English department – 1200 EUR/semester; Russian/Latvian department – 900 EUR/semester
Requirements:	<ul style="list-style-type: none"> * General Certificate of Secondary education; * English at Upper-Intermediate level.
Accommodation possibilities and costs:	<p>Prices may vary depending on accommodation quality.</p> <p>Hostels – starting from 150 EUR/month per person.</p> <p>Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.</p>
Contact person, e-mail, telephone:	<p>English department Inna Stecenko 4 Lomonosova, Riga, Latvia, LV-1019 Tel. + 371 67100645 E-mail: i.stecenko@apollo.lv</p> <p>Russian/Latvian department Vladimir Strelchonok Tel. + 371 67100522 Eko_dek@bsa.edu.lv</p>
Website:	www.bsa.edu.lv

European Studies

Type:	Full time program
Degree to be obtained:	Master of Social Sciences in European Studies
Length:	2 years (4 semesters)
Language:	English
Short description of the program:	<p>The Master/Postgraduate Diploma in European Studies (recognized in the EU) offers a valuable opportunity for students who have already a bachelor diploma in European Studies, International Relations, Political science or Diplomacy (Social sciences) and who are interested in EU policy and politics in Europe. The graduates of the program will be well equipped with in-depth understanding of current issues and contradictions in European policy and political process will have ability to analyze the strategy of policy implementation, carry out independent research, and enable to pursue studying European issues under doctoral programs both in Latvia and abroad.</p> <p>On the completion of the program the graduates will be able to work as practitioners in a number of institutes linked to the EU policy implementation not only in their home countries but also in the European Union.</p> <p>Among the basic disciplines of the program are Topical Issues in Political Theory, Comparative methodology, Quantitative and Qualitative Analyses of the EU Policy, Political Economy of the EU integration, EU institutions and the Decision-Making, EU Law, EU Integration and Topical Issues in Latvia, Analysis of Evolution of European Ideas, EU Foreign and Security Policy: Analysis of Contemporary Policy, Analysis of ES-Russia Relations, Analysis of ES-Eurasia Relations.</p>
Fee:	1400 EUR/semester
Requirements:	Documents concerning previous Bachelor level education and the English knowledge level
Accommodation possibilities and costs:	<p>Prices may vary depending on accommodation quality.</p> <p>Hostels - starting from 150 EUR/month per person.</p> <p>Renting a flat could cost starting from 100 EUR/month per person when sharing a flat.</p>
Contact person, e-mail, telephone:	<p>Ilze Ostrovska 1/4 Lomonosova , Riga, Latvia, LV-1019 Tel.: 371-29216425 clendes@apollo.lv</p>
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